

Project Group #2

Project Title: Reaching Out to Role Models in Our Community

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Project Goal/Objective: Our goal was to increase awareness of the need for Big Brothers & Big Sister volunteers by making presentations to volunteer rich communities, recruiting new mentor applicants and raising funds to cover the cost of 5 new BB/BS relationships.

Project Description: In the greater Fox Cities, more than 300 children are currently waiting for a match with a Big Brother or Big Sister (BB/BS). BB/BS offers both school-based and community-based programs that are in need of additional mentors and funding. Our project addressed a variety of identified needs for our community including:

- Support of children & families.
- Creation of a mentoring base.
- Integration of seniors in meaningful relationships with area youth.

Our recruiting efforts were focused on volunteer rich organizations including senior living centers, churches, local businesses and civic organizations. Each group member participated in presentations to target audiences within these groups on behalf of the BB/BS. The presentations highlighted the variety of opportunities to participate as a mentor or a financial donor. There are still children in our communities who need a friend like you, so please visit the BB/BS website (www.bemybig.com) to see how you can help make a big difference in your local community.