

Project Group #4

Project Title: Sports Re-equipment

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Project Goal/Objective: The Sports Re-equipment project goal was to provide underprivileged children in the Fox Valley with the joy and benefits of participating in extracurricular sports. This was accomplished by collection and distribution of sports equipment (new or used) in order to provide children with the necessary equipment needed for participation.

Implementation of the Sports Re-equipment project promoted sports-related community service, health and exercise, as well as provided children the opportunity to learn important life lessons such as goal setting, hard work, fair play and teamwork. The ultimate goal was to enhance the lives of 250 children or more as a result of this sports equipment collection and distribution.

Project Description: Partnering with the Boys and Girls Club of the Fox Valley, quality, gently used or new sports equipment was collected and distributed to children in need desiring to participate in sports activities. The collection drive had multiple locations and occurred over a two-week period in March 2009. Corporate sponsors included: Envisionink, Scheels, Kimberly-Clark, The Post-Crescent, First Business Bank, Players Choice of the Fox Cities, and M&I Bank.

All monies raised were used to purchase new equipment from Scheels at a significant discount. All of the equipment was distributed through the Boys and Girls Club to those children in need of such equipment to enable their participation in extracurricular sports. The results of the Sports Re-equipment project after two weeks of collection were the following: 220 used sports items collected from the different drop-off sites; 49 more new items were purchased with part of the money donated by sponsors.

The Boys and Girls Club intends to purchase more equipment in the future as needed. Purchases for school-based sites where the Boys and Girls Club are also located will occur later in the spring.